

PROJECT:

ENRICHMENT³

Enriching space.
Enriching youth.
Enriching our community.



Enrichment³ is one of the projects being completed by the Greater Des Moines Leadership Institute's Class of 2015.

Together with Community Youth Concepts (CYC) and local sponsors, our team is renovating a 550 square foot space in CYC's new location (1446 MLK Jr. Pkwy., Des Moines) to create a Youth Enrichment Center. The Center will support youth in out-of-school academic and mentorship programs, and it will give students a safe space to work, learn and play.

Creating this space will allow current and new programs to be sustained long-term so students can see the potential in their own lives and have an impact on others.

HOW YOU CAN HELP:

Our team is working to secure funding and in-kind donations to defer the cost of this important project.

Your support will go a long way toward the completion of the enhanced space, and your tax-deductible donation will be recognized on a donor wall at the following levels:

Platinum:	\$10,000+
Gold:	\$5,000-\$9,999
Silver:	\$1,000-\$4,999
Bronze:	Under \$1,000

We appreciate your consideration of a gift to support CYC.



LEARN MORE
ABOUT CYC



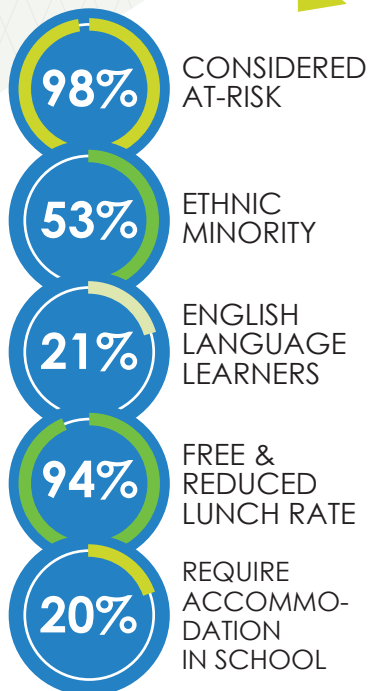
ABOUT:

COMMUNITY YOUTH CONCEPTS

Mission:

To authentically engage students in the community through youth development programming and to provide coaching, training and technical assistance in best practices for youth-serving non-profits.

CYC STUDENTS:



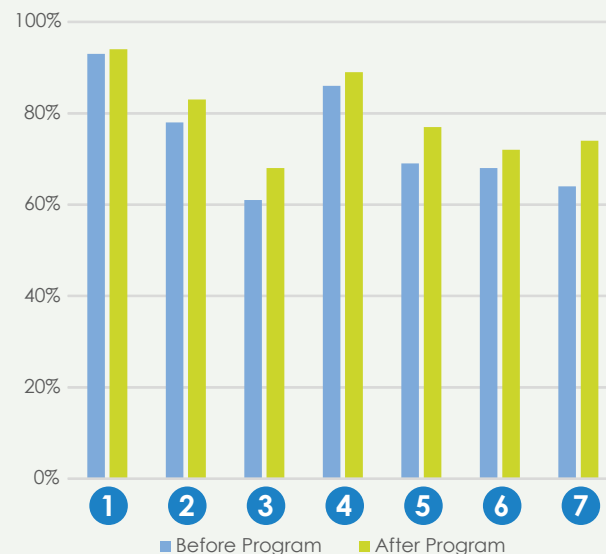
YIELDING
\$140,000+
of economic impact

Community Youth Concepts (CYC) is a non-profit organization founded in 2008 as a place that provides volunteer service opportunities and career-based mentoring to middle school and high school students in order to improve their future success as students, professionals and active community members.

CYC WORKED WITH **461** YOUTH IN SUMMER 2014 TO EXPOSE THEM TO FUTURE WORKFORCE OPPORTUNITIES.

THE RESULTS:

- 1 I plan to finish school.
- 2 I energetically pursue my goals.
- 3 I can find lots of ways around a problem.
- 4 I know I will find a good job after I graduate.
- 5 My facilitators make me feel like my work is important.
- 6 I am confident in my ability to help organize and carry out a service project.
- 7 Did you learn something interesting yesterday?



students served
in 2014:

3,300



50

Average number of hours of
INTENTIONAL, GOAL-DIRECTED
programming per student

