Community Youth Concepts
Challenge Course

HELP US MAKE THIS PROJECT A REALITY!

Mail check and donation form to:
Community Youth Concepts
c/o Amy Croll, Executive Director
1446 Martin Luther King Jr. Pkwy
Des Moines, IA 50314

Contact our office with questions
515-243-4292
WHAT IS A CHALLENGE COURSE?
A Challenge Course, or Ropes Course, is a set of elements that range from two-feet off the ground (low course) up to seventy-feet (high course). Elements are strategically built on wood telephone poles with cables spanning between them as safety lines and foot cables. Participants manage risk by developing cooperative relationships with their peers through intentional experiences and teachable moments.

WHO WOULD BE ABLE TO PARTICIPATE?
Anyone can participate! Youth from grade five through adults of all ages and abilities can participate through adaptive techniques and specialized programs that are developed for each particular group.

WHERE WILL THE COURSE BE LOCATED?
Community Youth Concepts has developed an extensive partnership with Des Moines Public Schools over the years and are proud to partner with them on this opportunity at Stowe Elementary.

HOW MUCH DOES THIS COST TO BUILD AND MAINTAIN?
In order to meet city permitting requirements as well as industry standards, the cost to build and maintain a ropes course is $750,000. Some of this funding will be put into an endowment to help fund future maintenance and staffing.

WHY IS THIS SOMETHING I SHOULD CARE ABOUT?
This opportunity is extremely unique to the metro area, and you will be hard-pressed to find an experience that matches the impact this program makes. Participants walk away with stronger relationships with each other, as well as increased problem solving abilities. Plus, it's a fun outing for school and corporate groups to make!

HOW CAN I HELP MAKE THIS A REALITY?
Donations: Checks can be made payable to Community Youth Concepts, c/o Amy Croll, Executive Director, 1446 Martin Luther King Jr. Pkwy, Des Moines, IA 50314.
Pledges and donations can be accepted as a one-time or multi-year fit (over 3 years). See the Sponsorship Categories page for more information.
Questions can be directed to Amy Croll, Executive Director of Community Youth Concepts at 515-243-4292 or amy@cyconcepts.org.
**CHAMPION Sponsorship ($150,000)**
- Naming rights to the Course
- Organization/Individual name and logo on donor sign
- Recognition on Donor Plaque at course entrance/exit
- Media recognition in all sponsor listings
- Recognition on website

**HERO Sponsorship ($100,000)**
- Name plaque with logo on Giant Swing or course restroom facility
- Recognition on Donor Plaque at course entrance/exit
- Media recognition on all sponsor listings
- Recognition on website

**AMBASSADOR Sponsorship ($25,000)**
- Name plaque with logo on sponsored item (*eight available*)
- Recognition on Donor Plaque at course entrance/exit
- Media recognition in all sponsor listings
- Recognition on website

**FRIEND Sponsorship ($10,000)**
- Name plaque with logo on Whale Watch low element or your choice of one of eight high elements (*nine available*)
- Media recognition on all sponsor listings
- Recognition on website

**SUPPORT Sponsorship ($5,000)**
- Name plaque with logo on sponsored item (*four available*)
- Media recognition in all sponsor listings
- Recognition on website

**BOOSTER Sponsorship (Up to $2,500)**
- Media recognition in all sponsor listings
- Recognition on website
All giving opportunities on this page will be recognized on the Donor Level Recognition Sign by the course, and on the Community Youth Concepts website.

- **Giant Swing**
  - High Element
  - **$100,000**

- **Restroom Facility**
  - **$100,000**

- **Cargo Net Access**, and 8 additional challenging High Elements
  - **$25,000**

- **Sun Shade**
  - **$25,000**

- **Accessible Path**
  - **$25,000**

- **Whale Watch Low Element and 8 additional High Elements**
  - **$10,000**

- **Classroom Bench**
  - **$5,000**

- **Telephone Pole Shuffle**
  - Low Element and 2 additional Low Elements
  - **$5,000**